Privacy Policy

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EXPIRIAN PRIVACY POLICY

At Experiandy, Inc. ("Experiandy", "we", "us", or "our"), we take your privacy and the security of your computer, our most important asset to our business, very seriously. We have created this privacy policy to inform you of our practices with respect to the collection, integrity and security of information about you ("Personal Data") and your rights with respect to Personal Data. "Personal Data" means Personal Data as defined in the GDPR, and includes any personal information we provide to you which is designated as Personal Data in accordance with applicable law ("Applicable Law") or your jurisdiction.

This Privacy Policy, together with our Cookies Policy, Data Processing Addendum, Enterprise Terms, any related schedules, tools and services provided to Customers (collectively, the "Services") and any other documents referred to in this Privacy Policy, sets out the basis on which we will process any of your Personal Data (as defined in section 2 of this Privacy Policy) we collect from you, or that you provide to us in connection with your use and management of your personal information.

Capitalized terms used in this Privacy Policy, but not defined herein, shall have the meanings ascribed thereto in our Terms of Service, or in our Data Processing Addendum, Enterprise Terms, Excluded Third Parties Terms, Supplemental Terms or Supplemental Terms for Partners, as applicable, as defined in the Experiandy Terms of Service.

1. TYPES OF PERSONAL DATA WE COLLECT AND HOW WE USE IT

We collect information about our Customers' and their Authorized Users' use of our Services, and information about our Customers' and their Authorized Users' use of our Services, and information about our Customers' and their Authorized Users' interactions if such is only that the individual is a Customer or Authorized User, such information is not Personal Data. We use such information to operate our business, and we may share it with our affiliates. We have a legal interest in such use and disclosure, and such use and disclosure is necessary for our legitimate business interests in providing our Services to our Customers and their Authorized Users. We may also use such information to improve our Services, and we may share such data with any third parties for any purpose in accordance with Applicable Law.

We do not collect any Special Categories of Personal Data about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health, and genetic and biometric data). We do not collect any criminal records information in the course of our business. We do collect Personal Data in the course of our business, which may include, if you choose to provide it, your name, telephone number, and email address. We use this information to operate our business. We have a legal interest in such use and disclosure. Such use and disclosure is necessary for our legitimate business interests in providing our Services to our Customers and their Authorized Users.

Depending on how you interact with us, we may ask you to provide Personal Data in order to perform a contract with you or your employer, such as when you register for an account, place an order for Services, or when you enter a competition or other promotion. We may also ask you for Personal Data when you report a problem with our Services, when you voluntarily complete a customer survey or provide feedback, when you travel to one of our offices, when you apply for a job with us, or when you contact us by telephone, by email or through our Services. If you do not provide Personal Data to us when requested, we may not be able to perform the contract we have or are trying to enter into with you. In this case, we may cancel a Service you have with us but we will notify you if this is the case at the time.

2. Personal Data We Collect

We collect Personal Data from our Customers and their Authorized Users in the ordinary course of our business. We collect Personal Data from our Customers and their Authorized Users when they register for our Services, when they use our Services, when they contact us, when they subscribe to our newsletters, when they apply for a job with us, when they enter a competition or other promotion we may run, when they report a problem with our Services, when they complete a survey or provide feedback, when they travel to one of our offices, when they apply for a job with us, or when they contact us by telephone, by email or through our Services. If you do not provide Personal Data to us when requested, we may not be able to perform the contract we have or are trying to enter into with you. In this case, we may cancel a Service you have with us but we will notify you if this is the case at the time.

3. Third Party Links

Our website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control third party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy policy of every website you visit.

4. Disclosure of Your Personal Data with Other Third Parties

We may share your Personal Data with our affiliates, as we have a legal interest in such disclosure and such disclosure is necessary for our legitimate business interests in providing our Services to our Customers and their Authorized Users. We may share your Personal Data with our service providers, agents and subcontractors, and with other third parties in accordance with Applicable Law, for the purposes of providing the Services to our Customers and their Authorized Users in accordance with our contracts with our Customers and as described in this Privacy Policy. We may share your Personal Data with our professional advisers and auditors for purposes of running our business, and providing accounting, advice, audit and assurance services to our business. We may share your Personal Data with other third parties if we are under a duty to disclose or share your Personal Data in order to comply with any legal obligation, or in order to enforce or apply our terms of use or any other contracts with you or your employer; or to protect the rights, property or safety of our business, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction. We may share your Personal Data with our Customers and their Authorized Users in accordance with our contracts with our Customers and as described in this Privacy Policy. We may share your Personal Data with our Customers' and their Authorized Users' customers in accordance with our contracts with our Customers and their Authorized Users and as described in this Privacy Policy. We may share your Personal Data with our Customers' and their Authorized Users' customers' service providers, agents and subcontractors, and with other third parties in accordance with Applicable Law, for the purposes of providing the Services to our Customers and their Authorized Users in accordance with our contracts with our Customers and their Authorized Users and as described in this Privacy Policy. We may share your Personal Data in the course of any proposed sale or purchase of any of our business or assets, for which purpose we may also disclose your Personal Data to our professional advisers and those of the other party to the proposed sale or purchase. If a change happens to our business, then the new owners may use your Personal Data in the same way as set out in this notice.

5. Sensitive Personal Data

We do not collect any Special Categories of Personal Data about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health, and genetic and biometric data). We do not collect any criminal records information in the course of our business. We do collect Personal Data in the course of our business, which may include, if you choose to provide it, your name, telephone number, and email address. We use this information to operate our business. We have a legal interest in such use and disclosure. Such use and disclosure is necessary for our legitimate business interests in providing our Services to our Customers and their Authorized Users.

6. Cookies

Cookies are small pieces of information which is sent to your computer or other device and which is stored on your internet browser or hard drive. A cookie will normally contain the name of the website from which the cookie has come, the "lifetime" of the cookie (how long it will remain on your browser or device), and a number which identifies the browser or device which is requesting a webpage from our server. Accepting a cookie does not give access to your computer or other device. We use cookies on this website. Details of our use of cookies are set out in our Cookies Policy. Cookies may be used to recognize your computer when you visit our website and to remember you when you return to our website. Cookies may also be used to collect information about your use of our website such as which pages you visit most frequently and which features you use. We may also use web beacons on our website or in our emails to count visitors and to tell us which pages are visited or which emails are opened. We may also gather other information about your computer, such as your IP address, your browser type, your computer platform, your mobile network and your mobile device unique identifier, which we may use for the purposes set out in our Cookies Policy.

7. THIRD PARTY LINKS

Our website may include links to the use and disclosure of Personal Data that we collect when you use our Services by third parties, such as our Customers and their Authorized Users, our sub-contractors and data sub-processors, and other third parties in accordance with Applicable Law, for the purposes of providing the Services to our Customers and their Authorized Users. Clicking this process, a third party may collect or share data about you. We do not control third party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy policy of every website you visit.

8. Where other similar tracking technologies does Experiandy use?

Web Beacons: In addition to cookies, our Services may use web beacons (also known as "tracking pixels") to monitor user behavior and web traffic patterns. For example, we may use web beacons to count how many people visit our Services, and for other related website statistics (for example, recording the popularity of certain website content and verifying system and network integrity).

Flash cookies: We may also use so-called "Flash cookies" (also known as "Local Shared Objects") on our Services to collect and store information about your preferences.

Mobile Device Identifiers: We also use mobile device identifiers which perform a similar role to cookies. For instance, they may be used to tailor content to your device.

9. How do we use cookies?

We use cookies to provide our Site, gather information about visitors to our Site, improve our Services, understand how our Site is used, offer personalized experience, and to understand usage patterns. We do not generally use cookies to retrieve personal information about you. We may place cookies on our Site in order to collect information about your browsing activities over time and across different websites following your visit to our Site. We may use cookies or other similar tracking technical to your interests or deliver targeted advertisements which may be of particular interest to you.

We use cookies for the following purposes:

- **Strictly necessary cookies.** These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Without these cookies services you have asked for, such as shopping baskets or e-billing, cannot be provided.
- **Analytical or performance cookies.** These cookies collect information about how visitors use our website, for instance which pages visitors go to most often, and how many click errors visitors get on a website. These cookies do not collect personally identifiable information about individual users. The information collected is aggregated and anonymized. It includes the number of visitors to our Site, what brought them to our Site, what they look at most often, and how we can improve our Site in order that visitors find what they are looking for easier. These cookies are also used to collect statistical information about our Site's performance, such as how long it takes a page to load, or which browsers visitors use. Data is aggregated and anonymized when we use it for these purposes and we do not use it to identify individual users.
- **Functionality cookies.** These cookies enable the website to remember choices you make (such as your username, language or the region you are in) and provide enhanced, more personal features. For instance, we may use functionality cookies to remember your preferences (for example, your choice of language or region) and to provide you with personalized content based on your use of our Site. For example, we may use functionality cookies to remember your most recent search, or to remember your settings when you have logged on to a newsletter or to our Site. These cookies can also be used to remember changes you have made to text size, fonts and other parts of pages on our Site. They may be used to provide services you have asked for on our Site such as watching a video or commenting on a blog. The information these cookies collect may be anonymized and they cannot track your browsing activity on other websites.
- **Targeting cookies.** These cookies enable third party advertising to be more relevant to you. They may allow us to record information about your visit to our Site, the content you view, the links you follow and information about your browsing history on our Site which may be disclosed to third parties for marketing purposes.

Providing control: Amazingly enough, we believe in giving you control over your cookies. Cookies are important tools in doing your job, the Internet's functionality depends on them, and we believe that you should have the ability to control them.

You may opt out of cookies based on email at any time by clicking on the "opt out" link in the email or emailing us at support@experiandy.com.

10. Your Choices

Opt-Out

Most web and mobile browsers accept cookies by default. If you prefer, you can change your browser to prevent that or to notify you each time a cookie is set. You can also learn more about how to remove cookies from your browser. Please note that if you choose to block cookies, you may not be able to sign in or use some of our Services or features. For more information about how to block cookies, please see the "Help" section of your browser. Most browsers also enable you to block third party cookies or to limit the use of tracking technologies in browsers in mobile devices. Please note, however, that if you block third party cookies, some of our Services may not function properly. For more information on the technology of third party tracking, please